

Demo Account Personas

May 2023



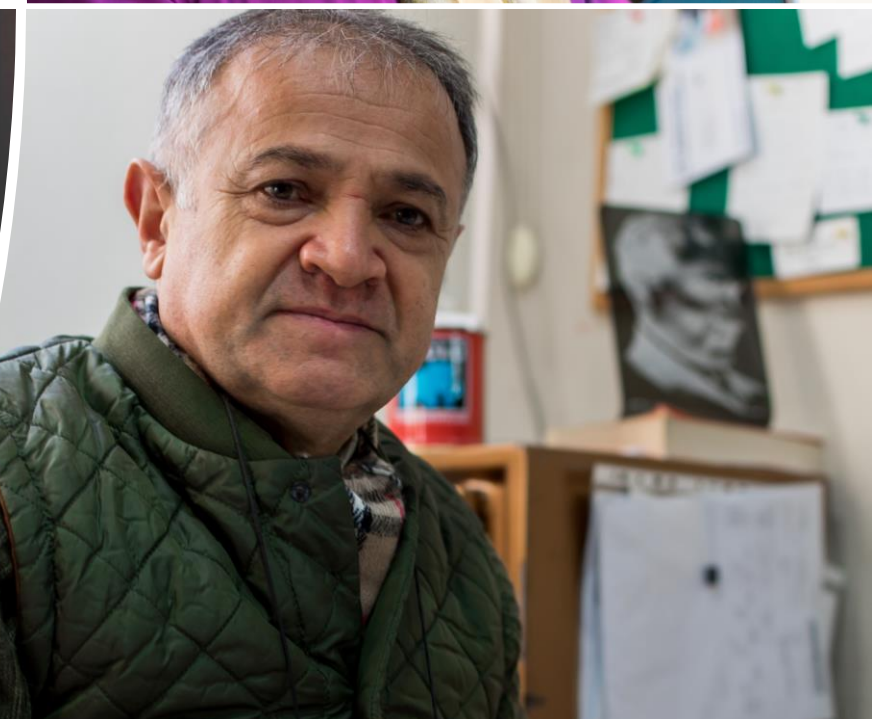
Andy Maxwell

- Age 22
- Lives independently
- Works at a local bookstore
- Loves Mexican food and cooking for friends
- **MapHabit Use Cases**
 - Independence
 - Work Routine
 - Dental hygiene and visits
 - Meal prep



Andy's Support Circle

- **Carolyn Maxwell**
Mother
- **Arthur Jones**
Occupational Therapist-OT
- **Brooke Brown**
Board Certified Behavioral Analyst-BCBA
- **David Nichols**
Direct Support Worker-DSP



Harold Murray

- Moderate Support
- Age 70
- Enjoys gardening
- Lives in son and daughter in-law's home with full-time professional caregiver
- **MapHabit Use Cases**
 - Reminders (Dressing, Meals, Bathroom)
 - Daily Exercises
 - Cognitive engagement



Harold's Support Circle

- **Annika Thames**
Support Partner
- **David Murray**
Son
- **Nadine Murray**
Daughter
- **Ethan Roll**
Physical Therapist-PT

